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## **InterDyn CFO Consulting Adds Intacct Cloud Financial Applications to Its Portfolio**

*InterDyn CFO Consulting Partners with Intacct to Expand into New Vertical Industries and Tap into Growing Market for Cloud-based Applications*

**SAN JOSE, CA – April 11, 2012** – InterDyn CFO Consulting, a leading technology consulting firm based in Florida, today announced a partnership with Intacct, a leading provider of cloud financial management and accounting software. InterDyn CFO Consulting has extensive experience delivering financial software to clients in the professional services, nonprofit, healthcare, manufacturing, and distribution sectors. As an Intacct Business Partner, InterDyn CFO Consulting will sell, implement, support, and develop enhancements for Intacct's award-winning cloud financial applications. InterDyn CFO Consulting, also a Microsoft Gold Partner, is aligning with Intacct in response to increased demand for cloud computing-based applications from its prospects and clients.

InterDyn CFO Consulting selected Intacct after carefully reviewing other cloud financial systems on the market. Intacct stood out for its best-of-breed cloud financial platform and its deep project accounting and Services Resource Planning capabilities. InterDyn CFO Consulting plans to initially focus its Intacct practice at project-based businesses, healthcare organizations and banking/insurance companies – all industries well suited for Intacct's financial applications. Intacct is the first and only cloud financial system in InterDyn CFO Consulting's product portfolio.

Steve Lublin, President at InterDyn CFO Consulting, said, "We've been helping clients select, implement, and improve their business processes with the best software for a long time, and it is very clear that successful companies are increasingly interested in using a true cloud-based financial system. We choose Intacct for several reasons, including the ability to tag attributes or dimensions onto existing general ledger posting accounts, without the need to create a huge chart of accounts. Intacct also offers extensive revenue recognition, deferral and forecasting

capabilities within the software and the ability to have multiple entities in a single database, with automatic due to/from accounting.”

Intacct’s project accounting and Services Resource Planning capabilities will help InterDyn CFO Consulting clients that are project and services-based businesses to optimize operations and gain real-time visibility throughout the entire project life-cycle. With Intacct, these companies can more easily monitor the financial progress of their projects, maximize utilization, better manage their cash flow, provide better customer service and avoid the leakage of billable project time and expenses.

InterDyn CFO Consulting expects clients to be impressed with the web-based dashboards, reporting and business intelligence capabilities built into the Intacct system. Intacct provides a powerful set of analytics and reporting tools that empower users with real-time, accurate and consistent visibility into financial and operational data. The ability to run financial reports by dimensions, such as by customer, by vendor, by project or by fund is particularly important to the firm’s clients, especially those in the professional service sector.

Mr. Lublin additionally commented, “After looking at the cloud options on the market, we thought Intacct was the best fit for our target industries. We feel that adding Intacct to our portfolio gives our clients the power to choose the system that best fits their needs and provides us with an opportunity to target several new industries to grow our practice.”

“InterDyn CFO Consulting, one of the 2011 VAR Stars, is a strong addition to the Intacct Business Partner Program,” said Taylor Macdonald, vice president of Channels for Intacct. “Our offerings are ideally suited for the project-based companies that are InterDyn CFO Consulting’s bread and butter. Steve Lublin and his team have done an outstanding job building their practice and possess extensive background in ERP and financial software. I look forward to working closely with InterDyn CFO Consulting for many years to come.”

### **About InterDyn CFO Consulting**

[InterDyn CFO Consulting](#) provides on premise and cloud accounting and business software solutions, consulting, training, and support. With the corporate office in Orlando we have provided software solutions for over 23 years. Industry experience includes but is not limited to manufacturing, distribution, not for profit, professional services and medical groups. Our consulting team has various industry expertise, including MBAs and CPAs.

### **About Intacct**

Intacct is the [cloud financial management](#) company. Bringing cloud computing to finance and accounting, Intacct’s award-winning applications are the preferred financial applications for AICPA business solutions. Intacct applications are used by more than 5,000 organizations from startups to public companies and are designed to improve company performance and make finance more productive. Hundreds of leading CPA firms and Value Added Resellers offer Intacct to their clients. The Intacct system includes accounting, contract management, [revenue management](#), [project and fund accounting](#), [inventory management](#), [purchasing](#), [vendor management](#), [financial consolidation](#) and [financial reporting](#) applications, all delivered over the Internet via cloud computing.

Intacct is headquartered in San Jose, California. For more information, please visit [www.intacct.com](http://www.intacct.com) or call 877-437-7765. Connect with Intacct on [LinkedIn](#), [Facebook](#), [Twitter](#) or [YouTube](#).

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