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For Immediate Press Release

InterDyn CFO Consulting Named to Bob Scott's Insights 2011 VAR Stars

Orlando FL, December 20, 2011 InterDyn CFO Consulting is very excited to announce their selection by Progressive Media Group's *Bob Scott's Insights* (www.BobScottsInsights.com) as a winner of its 2011 VAR Stars award. Each year one hundred resellers are honored with the award.

2011 VAR Stars all sell mid-market financial software with accounting software as the core of their business. The winners are comprised of both very large and very small dealers and revenue was not a factor in the selection. Factors taken into consideration included growth, industry leadership and innovation.

This year, VAR Star candidates were asked what they have done to respond to the economic conditions. Several common areas emerged from those VARs who commented (not all provided this information.) Few of these were surprising, but all are important. They are as follows:

- Diversifying product lines.
- Holding onto talent.
- Maintaining or increasing marketing budgets.
- Performing mergers and acquisition.

Steve Lublin, President of InterDyn CFO Consulting said "It is definitely an honor to be selected for the 2011 VAR Stars award. Given the selection criteria it clearly identifies InterDyn CFO Consulting as an ERP leader. Our team has continuous dedication providing innovative solutions with proven results."

About InterDyn CFO Consulting

InterDyn CFO Consulting is a leading Microsoft Gold Certified Partner dedicated to the implementation, training customization and support of the Microsoft Dynamics product line, including Microsoft Dynamics GP, NAV and CRM as well as Business Intelligence.

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