



InterDyn CFO Consulting is a Microsoft Gold Certified Partner representing Microsoft Dynamics® NAV™ (formerly Navision) and Microsoft Dynamics GP™ (formerly Great Plains)

InterDyn CFO Consultants are dedicated to the sales, consulting, customization, service and support of Microsoft Dynamics solutions. The skilled team of experienced consultants uses proven methodologies and best practices to deliver end-to-end business management solutions.

InterDyn CFO Consulting is a member of the InterDyn group of partners, which is the leading global partner for Microsoft's business solutions with over 500 certified professionals in locations around the world.

InterDyn is dedicated to the sales, consulting, service and support of all Microsoft's business solutions. We support over 3,500 customers which makes InterDyn the largest, most comprehensive and most experienced Microsoft Dynamics partner worldwide.

Warehousing

Transportation

Asset Management

CONSULTING

Company Overview

Headquartered in Orlando, Florida, Belacon Enterprises, LLC is a supply chain management company providing warehousing and transportation coverage throughout North America.

Today the Belacon network features over 150 warehouses with over 22 million square feet of space in every major market. Belacon's transportation company, J2 Transportation, has access to more than 15,000 asset based and brokerage carriers enabling them to meet any transportation requirement.

Company Challenges

Belacon's original accounting software was unable to keep pace with its exponential growth. In addition to not being able to handle the large volume of transactions that Belacon was processing on a daily basis, their software solution was limited in its ability to integrate to other core software solutions that were critical to Belacon's operations. The lack of communication between the accounting application and Belacon's warehouse management and transportation software packages necessitated a manual process that was prone to duplicate or missing data entries.

Belacon needed to streamline its accounting process to prevent a loss of revenue. As a stopgap measure they had enlisted an outside CPA firm to spend 8-10 hours a week manually reconciling their billing to their transportation management system's output. Reporting was also an issue; for example, Belacon's previous software application could not show profitability by division on a weekly basis. Finally, they lacked the ability to handle intercompany transactions which added at least three or more hours to each week's invoicing process.



Corporate Office

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Benefits

Belacon's decision to go with InterDyn CFO Consulting was based upon InterDyn's reputation throughout the Microsoft Dynamics community for their responsiveness to their client's needs, their positive attitude and their professional conduct.

Among the many benefits Belacon experienced from working with InterDyn CFO Consulting was that all issues relating to database performance and intercompany processing were resolved, they were able to integrate historical information with the new system, and the implementation was completed to meet year-end requirements. Implementing Dynamics NAV with InterDyn CFO Consulting has allowed for Belacon to drop their dependency of outsourced accounting assistance by over 75%.

InterDyn CFO Consulting helped Belacon Enterprises, LLC resolve their pains by significantly reducing data entry errors and processing time, providing traceability of income and associated cost. InterDyn CFO Consulting assisted with increasing the productivity and efficiency of business transactions across multiple companies.

InterDyn CFO Consulting was "very positive and professional. Our scalability issues were solved and because of a quick implementation time table our dependency on outsourced accounting assistance has dropped over 75%"

***Jerry Connet Jr.
Belacon Enterprises, LLC***

Solution

Prior to their engagement with InterDyn CFO Consulting, Belacon Enterprises LLC was utilizing SAGE® Peachtree as their accounting solution and was required to perform costly and time consuming reconciliations of their incoming and outgoing related transactions. Belacon quickly realized that Peachtree would not be able to handle their volume of transactions nor integrate with their other companies. They considered SAGE® MAS 90 and Microsoft Dynamics NAV as potential Enterprise Resource Planning (ERP) solutions.

In early October 2010 InterDyn CFO Consulting was introduced to Belacon by a local consultant and CPA who had become familiar with InterDyn CFO Consulting when she was a CFO at one of InterDyn CFO Consulting clients. After the introduction, an in-depth discovery process by InterDyn was performed to identify their pains and carefully map out their custom reporting and integration requirements.

Why Belacon chose Microsoft Dynamics NAV as their end-to-end solution; The primary reason was because of its power and scalability to accommodate future growth both in the US and Europe. InterDyn CFO Consulting provided not only in-depth needs analysis into their "Third Party Logistics" business but also a swift two month implementation which encompassed (1) automating NAV's invoicing process to integrate with Belacon's core software solutions, (2) increasing visibility into encumbered vs. unencumbered revenue and (3) implementing intercompany processing. Belacon went live on Microsoft Dynamics NAV in January 2011.

